

ATLANTIS™ WebOrder—Terms of service

Welcome to the ATLANTIS WebOrder Service (the "Service"). Your use of the Service is subject to these terms of service, which is a legal agreement between you and DENTSPLY IH AB, a company incorporated under the laws of Sweden under Reg. No. 556051-8812 ("DENTSPLY Implants"), for the use of the Service. Please read the terms of service carefully before you start to use the Service. By checking of the "I accept the terms of service" checkbox, or by using the Service, you agree to be bound by these terms and conditions, and any other terms and conditions that are incorporated herein by reference. If you do not agree with these terms of service, do not check the terms of service checkbox and do not use the Service.

1. DESCRIPTION OF SERVICE

The Service provides you as a customer with the ability to place orders to DENTSPLY Implants online. Information is handled by a secure connection between your computer and the DENTSPLY Implants server.

Unless explicitly stated otherwise, any new features that augment or enhance the current Service, including the release of new tools and resources, shall be subject to these terms of service. In order to use the Service, you must obtain access to the Internet, either directly or through devices that access web-based content, and pay any service fees associated with such access. In addition, you must provide all equipment necessary to make such connection to the Internet, including a computer and modem or other access device. You also understand and agree that the Service may include certain communications from DENTSPLY Implants (e.g. service announcements, administrative messages) and that these communications are considered part of the Service. You agree not to access the Service by any means other than through the interfaces that are provided by DENTSPLY Implants for use in accessing the Service. DENTSPLY Implants will provide the Service in accordance with this agreement. DENTSPLY Implants may at its sole discretion modify the features of the Service from time to time without prior notice.

2. INTELLECTUAL PROPERTY RIGHTS

The Service and its entire contents, features and functionality (including, but not limited to, all information, software, products, text, displays, images, video and audio, and the design, selection and arrangement thereof), is the exclusive property of DENTSPLY Implants, its affiliates, its licensors or other providers of such material, as applicable, and are protected by copyright, patent, trademark and other intellectual or proprietary rights laws. You must not reproduce, distribute, modify, create derivative works of, publicly display, publicly perform, republish, download, store or transmit any of the material in the Service. No right, title or interest in or to the Service or any content in the Service is transferred to you, and all rights not expressly granted are reserved by DENTSPLY Implants. Nothing contained in the Service should be construed as granting, by implication, estoppel or otherwise, any license or right to use any intellectual property displayed or contained in the Service without written permission from DENTSPLY Implants. DENTSPLY Implants does not waive any right to any Trademark or to any other intellectual property rights and nothing herein, including the absence of a Trademark in this Service or on the Trademark List shall be construed to the contrary. Any use of the Service not expressly permitted by these terms of service is a breach of these terms of service and may violate copyright, trademark and other laws.

The trademarks, logos, product and service marks, designs and slogans (collectively the "Trademarks") displayed in the Service are registered and unregistered Trademarks of DENTSPLY Implants and its affiliates or licensors or their respective owners. In order to improve readability, DENTSPLY Implants does not use "™" or "®" in the running text or on pictures and other images in this Service, either for its own Trademarks or for the Trademarks of third parties. By doing so, however, DENTSPLY Implants does not waive any rights to its Trademarks.

3. COMPLIANCE

3.1 PROHIBITED USES

You may use the Service only for lawful purposes and in accordance with these terms of service. You shall not use the Service in any manner that could impair, overburden, damage, or disable the Service, any server or network of DENTSPLY Implants or its affiliates.

3.2 EXPORT RESTRICTIONS

You are responsible to follow and obey all applicable local, state, federal and international laws in regard to the use, sale and possession of any item or service purchased through the Service and/or transmitting information through the Service. Accordingly, you agree that any products or services purchased through the Service will not be transferred, shipped or exported into any country, or to any individual, or used in any manner prohibited by all applicable export laws, restrictions or regulations.

3.3 PATIENT DATA

You agree that you will not submit any patient data when using the Service. Patient data means information or materials relating to an individual's medical condition or care from which any individual can be identified, including but not limited to, a patient's personal identification number. It is your responsibility to comply with all applicable privacy regulations. If DENTSPLY Implants determines that you have submitted patient data when using the Service without de-identifying it, it will so notify you and may suspend or terminate your access to the Service.

4. WARRANTY

DENTSPLY Implants guarantees its products under the DENTSPLY Implants warranty – terms and conditions which terms constitute an integral part of these terms of service. The ATLANTIS abutments and ATLANTIS ISUS warranty – terms and conditions can be viewed separately in the help section of the ATLANTIS WebOrder Service.

5. LIMITATION OF LIABILITY

You assume all risk and liability resulting from the use of products used separately or in combinations with other products. To the maximum extent permitted by applicable law, in no event will DENTSPLY Implants or its affiliates, suppliers or resellers be liable for any special, incidental, indirect, exemplary or consequential damages whatsoever (including, without limitation, damages for loss of business profits, business interruption, loss of business information, or any other pecuniary loss or damages) arising out of the use of or inability to use the Service, or the provision of or failure to provide technical or other support service, whether arising in tort (including negligence) contract or any other legal theory, even if DENTSPLY Implants, its affiliates, suppliers or resellers have been advised of the possibility of such damages. To the maximum extent permitted by applicable law, in any case, DENTSPLY Implants', its affiliates', suppliers' and resellers' maximum cumulative liability and your exclusive remedy for any claims arising out of or related to these terms of service or the use of the Service, will be limited to the amount actually paid by you for the Service (if any) in the previous twelve (12) months.

6. CHANGES TO TERMS OF USE

DENTSPLY Implants may at any time in its sole discretion revise or update these terms of service by updating this posting. All changes are effective immediately when they are posted and apply to all access to and use of the Service thereafter. Your continued use of the Service following the posting of revised terms of service means that you accept and agree to the changes. You are expected to check this page from time to time so you are aware of any changes, as they are binding on you. DENTSPLY Implants reserves the right to revoke your access to the Service.

7. CHANGES TO THE SERVICE

DENTSPLY Implants reserves the right to withdraw or amend the Service, and any service or material it provides to this Service, in its sole discretion and without notice. DENTSPLY Implants will not be liable if for any reason all or any part of the Service is unavailable at any time or for any period. From time to time, DENTSPLY Implants may, in its sole discretion, restrict access to some parts of the Service, or the entire Service, to users, including registered users.

8. ACCESSING THE SERVICE AND ACCOUNT SECURITY

You are responsible for: (a) making all arrangements necessary for you to have access to the Service; and (b) ensuring that all persons who access the Service through your Internet connection are aware of these terms of service and comply with them. To access the Service or some of the resources it offers, you may be asked to provide certain registration details or other information. It is a condition of your use of the Service that all the information you provide to the Service is correct, current and complete. You agree that all information you provide to register with this Service or otherwise, including but not limited to through the use of any interactive features in the Service, is governed by the separate Privacy Policy, and you consent to all actions we take with respect to your information consistent with the Privacy Policy. If you choose, or are provided with, a user name, password or any other piece of information as part of our security procedures, you must treat such information as confidential, and you must not disclose it to any other person or entity. You also acknowledge that your account is personal to you and agree not to provide any other person or entity with access to this Service or portions of it using your user name, password or other security information. You agree to notify DENTSPLY Implants immediately of any unauthorized access to or use of your user name or password or any other breach of security. You also agree to ensure that you

exit from your account at the end of each session. You should use particular caution when accessing your account from a public or shared computer so that others are not able to view or record your password or other personal information. DENTSPLY Implants reserves the right to disable any user name, password or other identifier, whether chosen by you or provided to you, at any time, in its sole discretion.

9. LINKS FORM THE SERVICE

Any links contained in the Service to other sites or resources provided by third parties are provided for your convenience only. DENTSPLY Implants has no control over the contents of those sites or resources, and accepts no responsibility for them or for any loss or damage that may arise from your use of them. If you decide to access any of the third party websites linked to this Service, you do so entirely at your own risk and subject to the terms and conditions of use for such websites.

10. INFORMATION ON PRODUCTS

All DENTSPLY Implants products and services in the Service are intended for purchase by a licensed physician only. Some products described or displayed in the Service may not be available or regulatory cleared, released or licensed for sale in all markets. For current availability and assortment please contact your local DENTSPLY Implants office. Product images in the Service may not necessarily be to scale.

11. TERMINATION

DENTSPLY Implants, or you, may terminate your access to the Service at any time, with or without cause or without prior notice. Upon such termination your right to access or use the Service will immediately terminate, and you will have no further access to any information, files or materials related to your account in the Service. DENTSPLY Implants is not liable whatsoever to you or any third party as a result of such a termination.

12. MISCELLANEOUS

12.1 CHOICE OF LAW AND FORUM

All matters relating to the Service and these terms of service and any dispute or claim arising therefrom or related thereto (in each case, including non-contractual disputes or claims), shall be governed by and construed in accordance with the laws of Sweden without giving effect to any choice or conflict of law provision or rule (whether of Sweden or any other jurisdiction). Any dispute, controversy or claim arising out of or in connection with the Service or these terms of service shall be finally settled by arbitration in accordance with the Arbitration Rules of the Arbitration Institute of the Stockholm Chamber of Commerce. The seat of arbitration shall be Gothenburg, Sweden.

12.2 WAIVER AND SEVERABILITY

No waiver by DENTSPLY Implants of any term or condition set forth in these terms of service shall be deemed a further or continuing waiver of such term or condition or a waiver of any other term or condition, and any failure of DENTSPLY Implants to assert a right or provision under these terms of service shall not constitute a waiver of such right or provision. If any provision of these terms of service is held by a court or other tribunal of competent jurisdiction to be invalid, illegal or unenforceable for any reason, such provision shall be eliminated or limited to the minimum extent such that the remaining provisions of the terms of service will continue in full force and effect.

12.3 HEADINGS FOR REFERENCE ONLY

The headings of sections and paragraphs herein are included solely for convenience of reference and shall not control the meaning or interpretation of any of the provisions of these terms of service.

12.4 EQUITABLE RELIEF

You acknowledge that any use of the Service contrary to these terms of service, or any transfer, sublicensing, copying or disclosure of technical information or materials related to the Service, may cause irreparable injury to DENTSPLY Implants, its affiliates, suppliers and any other party authorized by DENTSPLY Implants to resell distribute or promote the Service, and under such circumstance DENTSPLY Implants, its affiliates, suppliers and resellers will be entitled to equitable relief, without posting bond or other security, including, but not limited to, preliminary and permanent injunctive relief.

12.5 ENTIRE AGREEMENT

These terms of service, together with the privacy policy, constitute the sole and entire agreement between you and DENTSPLY Implants with respect to the Service and supersede all prior and contemporaneous understandings, agreements, representations and warranties, both written and oral, with respect to the Service.

ATLANTIS™ WebOrder—Privacy policy

DENTSPLY Implants takes your privacy seriously and is committed to protecting your privacy online. It is important to us that you are always aware of which personal data is collected during your visit to the ATLANTIS WebOrder Service (the "Service"), and during the use of our services, as well as how we use that data afterwards. This privacy policy will help you understand the terms and conditions surrounding the collection and use of personal data when using the Service.

Personal data is any type of information that is personally identifiable such as your name, personal identification number, billing address, phone number, credit card number and e-mail address.

By visiting the Service and submitting personal data to DENTSPLY Implants, you agree and recognize to DENTSPLY Implants processing of personal data as described in this privacy policy.

1. INFORMATION COLLECTED

1.1 PERSONAL DATA

DENTSPLY Implants collect personal data from visitors to the Service through the use of on-line forms and every time you e-mail us your details. We also collect information about the transactions you undertake including details of payment cards used.

When you register and create your customer account in the Service you will be asked to submit personal data about yourself such as your name, billing address, phone number and e-mail address which is then retained by us. We may also collect personal data from you when you correspond with us, for example when you send us e-mail messages, letters or otherwise make enquiries about the Service. When you provide your personal data to us, you accept that we will retain it and it may be held by us or any third party that processes it on our behalf for the purposes of providing the services or information which you have requested. Your personal data will be stored by us for as long as is necessary in order to fully be able to comply with all of DENTSPLY Implants obligations and commitments towards you, including but not limited to, the DENTSPLY Implants Warranty. The ATLANTIS warranty – terms and conditions (a part of the DENTSPLY Implants warranty) can be viewed separately in the help section of the ATLANTIS WebOrder Service.

1.2 NON-PERSONALLY IDENTIFIABLE INFORMATION

When you visit the Service we may also gather certain non-personally identifiable information regarding the means you use to access the Service. This information may include the type and version of your browser, your service provider and any search engine you may have used to locate the Service. In addition, DENTSPLY Implants gathers certain navigational information about where you go in the Service.

DENTSPLY Implants will make reasonable efforts to avoid excessive or irrelevant collection of data.

2. USE OF DATA

DENTSPLY Implants uses your personal data for the purpose of operating and improving the Service and thereby connected services, provide and personalize our services, deal with your inquiries and requests, deliver products, administer orders and accounts, provide customer services, administer customer records, allow you to participate in interactive

features in the Service, send you newsletters and information about products, services and promotions, and to communicate with you.

You may always opt out of receiving information about our products and services. DENTSPLY Implants use the non-personally identifiable information to help diagnose problems with our server, administer the Service, and compile broad statistical data. The navigational information collected enables us to determine which areas of the Service are most frequently visited and helps us to tailor the Service to the needs and interests of our online visitors. In addition, this tracking data may be used to tailor information presented to you in our Service based on your previous use of the Service and your interests in particular topics.

3. PROTECTION OF DATA

DENTSPLY Implants will take reasonable physical, electronic and managerial measures to safeguard and secure any information you provide to us whereby your personal data will be protected (e.g. data will be stored in protected databases on secured servers with restricted access). These measures will also be implemented by any processor of your personal data in accordance with this privacy policy.

4. DISCLOSURE OF PERSONAL DATA

DENTSPLY Implants will not disclose your personal data to anyone without your consent other than to provide the service or information that you have requested, or as required by law or for regulatory purpose. Your personal data will be transferred to a third party located in the US which will store and process your personal data in order for DENTSPLY Implants to provide the Service. You acknowledge and agree that DENTSPLY Implants may use and disclose your personal data if it determines that it is reasonably necessary to comply with applicable laws and regulations, or to bring legal action against someone who may be causing injury or interference with (either intentionally or unintentionally) our rights and property, other users of the Service or anyone else who could be harmed by such activities. DENTSPLY Implants maintains a strict "no-spam" policy, and subscribers to our email services or any other feature/service found in the Service will not receive unsolicited email messages from DENTSPLY Implants.

5. EXTERNAL LINKS

The Service may contain links to other websites. DENTSPLY Implants is not responsible for the privacy practices or the content of such websites. To help ensure the protection of your privacy, DENTSPLY Implants recommends that you review the privacy policy of any website you visit via a link from the site.

6. CHANGES TO THE PRIVACY POLICY

We may at any time in our sole discretion revise or update this privacy policy by updating this posting. All changes are effective immediately when they are posted and apply to all access to and use of the Service thereafter. Your continued use of the Service following the posting of revised privacy policy means that you accept and agree to the changes. You are expected to check this page from time to time so you are aware of any changes, as they are binding on you.

7. USE OF COOKIES

DENTSPLY Implants may use a browser feature known as a "cookie." Cookies are small files placed on your hard drive that assist DENTSPLY Implants in providing you with a customized browsing experience. DENTSPLY Implants uses cookies to provide you with the convenience of not having to re-enter information, such as user IDs and passwords, multiple times during your visits to the Service. Cookies can also be utilized to help DENTSPLY Implants provide you with information targeted to your interests, based upon your prior browsing in the Service. The "help" section of the toolbar on most browsers will inform you on how to prevent your browser from accepting new cookies, how to have the browser notify you upon the receipt of a new cookie, or how to disable the use of cookies completely. As the Service has been designed to take advantage of the use of cookies, should you configure your browser to decline their use, certain features of the Service may not function correctly and you may be required to re-enter any user IDs and passwords more frequently.

8. PATIENT DATA

DENTSPLY Implants requests that you refrain from submitting any patient data when using the Service. Patient data means information or materials relating to an individual's medical condition or care from which any individual can be identified, including but not limited to, a patient's personal identification number. It is your responsibility to comply with all applicable privacy regulations, in particular laws and regulations relation to patient data protection.

9. INTERNET BASED TRANSFERS

The Internet is a global environment and using the Internet to collect and process personal data necessarily involves transmission of data on an international basis. Therefore, by using the Service, and communicating electronically with us, you acknowledge and agree to our processing of personal data in this way. We will however endeavor to protect your personal data collected through the Service in accordance with strict data protection standards.

10. ACCESSING, RECTIFYING AND UPDATING YOUR PERSONAL DATA

DENTSPLY Implants supports and respects the individual's right to protect their privacy. Accordingly, you have the right to access, rectify and update the personal data we hold about you. To obtain a copy of, rectify or update, your personal data please contact us at the address set out below.

11. CONTACT

If you have questions concerning this privacy policy or the processing of your personal data, or if you wish to access, rectify or update your personal data held by DENTSPLY Implants, you may contact DENTSPLY Implants at the following address: DENTSPLY IH AB, Attention: Responsible privacy officer, Compliance department, Aminogatan 1, P.O. BOX 14, SE-431 21 Mölndal, Sweden.