Privacy Policy

We respect and are committed to protecting your privacy. Any personal information on behalf of DENTSPLY Implants, or the ATLANTISTM WebOrder service will be used in accordance with this policy.

What information is collected?

To use ATLANTIS[™] WebOrder you must register and create a customer account. When you do so we will collect your name, email address, telephone number, fax number and complete billing address. We use this information to process your registration and to manage your account. If you use our secure order form, we will also collect your credit card number and any additional information we may need to complete your order.

What is done with the information?

Any e-mail addresses are used only in the scope of the previous section as well as to provide support for the Service and to notify users from time to time of new features, service enhancements, and changes made to the Privacy Policy or Terms of Service. Any IP addresses by the ATLANTISTM WebOrder service are used in order to examine the website traffic, and to detect and follow up on misuse of the ATLANTISTM WebOrder service, as well as to cooperate with law enforcement if necessary. User information with the intent to cater future releases towards the needs of our users will be stored on our computers. NO information of any kind, including billing information, e-mail addresses, IP addresses, or version information, that is through use of the ATLANTISTM WebOrder service will be voluntarily shared with any third party without explicit consent from the user or unless ordered by applicable state and federal laws.

What if I don't want to be notified about any features, enhancements, or changes made to anything regarding ATLANTISTM WebOrder?

You may click unsubscribe on any e-mails sent to you to remove yourself from the notification list. Additionally you can request this by e-mailing <u>implants-na-cs@dentsply.com</u>.

How is my information protected?

The ATLANTIS[™] WebOrder website, servers, and Service use industry standard protocols to protect all information obtained including SSL encryption (secure socket layers), and hardware firewalls. Additionally, as stated earlier, all billing information is discarded once used.

Why and how are cookies used?

A cookie is a small piece of data sent to your web browser by a server and stored on your hard drive. Many websites leave a cookie on your machine in order to identify you should you return. Cookies can not read any data from your hard drive other than what is already included in the cookie. Cookies can not damage your system. The ATLANTISTM WebOrder website stores a cookie on your computer so that you may reconnect without submitting password authentication. Your web browser will have to be set to accept cookies in order to use the ATLANTISTM WebOrder service.

What if I have a problem relating to my privacy?

Should you have any problems, questions, or concerns relating your privacy, or this document, contact <u>implants-na-cs@dentsply.com</u>.

Consent

In order to use the ATLANTISTM WebOrder service, you must agree to the Terms of Service agreement which includes, as a subset, an agreement to this document concerning the ATLANTISTM WebOrder Privacy Policy.